



Original Impressions, a Postal Center International company, Achieves HITRUST CSF® Certification Renewal to Mitigate Risk in Third-Party Privacy, Security + Compliance

HITRUST CSF® Certification validates that Postal Center International's Family of Brands is committed to meeting key healthcare regulations and protecting sensitive private healthcare information

Fort Lauderdale, Fla., [Original Impressions \(OI\)](#), a full service marketing communications company, owned and operated by [Postal Center International \(PCI\)](#), the largest, state-of-the-art transactional printer, postal and mail processing service organization, today announced that the Company's systems that support the Original Impressions' business line have successfully renewed its Certified status for information security by HITRUST. With the HITRUST CSF® Certified Renewal Status, the Company's systems meet key healthcare regulations and requirements for protecting and securing sensitive private healthcare information.

"Regulatory compliance is the information protection framework required in many of the industries that we serve and is a critical link in our business plan that supports our organization, clients and associates," said Ismael Diaz, president, Postal Center International. "Our continued commitment to, and investment in, this leading certification is part of our larger, strategic multi-year growth plan that is allowing us to meet our current needs while planning for seamless technology add-ons in the future – all with a keen focus on our clients and the data they entrust to us."

HITRUST CSF® Certified status indicates that the organization's operating systems have met industry-defined requirements and are appropriately managing risk, and places Original Impressions in an elite group of organizations worldwide that have earned this certification. By including federal and state regulations, standards and frameworks, and incorporating a risk-based approach, the HITRUST CSF® helps organizations address these challenges through a comprehensive and flexible framework of prescriptive and scalable security controls.

This successful certification renewal validates the maturity of the Company's production environment and comes on the heels of its 35th corporate anniversary and announcement of a series of critical investments in advance of its corporate move this summer, including but not limited to, new best-in-class equipment, software and division updates, which are designed to provide greater redundancy, integration and efficiency.

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About Postal Center International

Postal Center International (PCI) is the leading print, mail and marketing solutions provider in South Florida. Renowned for being the largest, state-of-the-art transactional printer, postal and mail processing service organization, the Company's family of brands, including Original Impressions (OI) employs 250+ employees and boasts combined annual sales of approximately \$80 million. The Company specializes in Marketing, Creative Design, Web Development, Printing, Mailing, Fulfillment, Signs, Supply Management and Promotional Materials for clients across a broad spectrum of industries, including but not limited to Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Government, Healthcare and Hospitality. Through its family of brands, the Company is a triple certified printer, authorized to purchase FSC, SFI and PEFC

#PCIOIpowerhouse

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certified papers and print the certified logos on client collateral. It is also a Certified Minority Supplier at the local, state and national levels and is SOC 2, Type II Certified, HITRUST CSF® and HIPAA Compliant. To learn more about Postal Center International and its family of brands, please visit www.PCIbrands.com.

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