

original  
IMPRESSIONS



## News Release

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For Release: March 21, 2007

### **Original Impressions, LLC Now Wholly-Owned and Operated By Founder & CEO Roland B. Garcia, Sr., and President Roland B. Garcia, Jr.**

**Miami, Fla.,** – Original Impressions, LLC, a full service marketing communications company, today announced that it has dissolved its partnership with Texas-based Nationwide Graphics, effective immediately. Original Impressions is now wholly-owned and operated by Founder & CEO Roland B. Garcia, Sr., and President Roland B. Garcia, Jr.

“Since its founding in 1982, our leadership team has been fully invested in the day-to-day operations and the overall success of Original Impressions,” said Garcia, Sr. “Our continued leadership will allow us to remain consistent with our growth strategy, further enhance our service offerings and strengthen our support for the South Florida business community.”

Original Impressions specializes in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting, working with many of the leading local, national and global industry leaders across a broad spectrum of industries, including Banking, Fast Food, Healthcare, Cruise Lines and many others. In its 68,000-square-foot production facility, Original Impressions employs 160+ employees and boasts approximately \$21 million in annual sales. Original Impressions is a certified minority enterprise at the local, state and national levels.

“From the very beginning, we have relied on the finest talent in the industry and a strong commitment to delivering superior products and services that meet our clients’ expectations and produce measurable results,” said Garcia, Sr. “Our enhanced business model better allows us to take clients through the entire marketing communications process from strategic thinking and concept development to copywriting and design to Web development, printing, mailing and fulfillment. We make it easy for clients to fully integrate their service needs with single point accountability, two key drivers in sourcing a marketing communications company.”



SUSTAINABLE BUSINESS DECISIONS

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### **About Original Impressions:**

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Fragrance, Health, Hospitality, Liquor and Pharmaceuticals. Original Impressions is one of South Florida's leading minority-owned print vendors, one of the region's largest offset and digital print providers and one of the "Top 500 Hispanic Companies in the U.S." It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company's Web site at [www.originalimpressions.com](http://www.originalimpressions.com).

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