



News Release

For Release: September 26, 2007

Original Impressions Honored With 18 Prestigious Awards Of Recognition In Statewide Print Competition *Top Distinctions Presented By The Printing Association of Florida*

Miami, Fla., – Original Impressions, LLC, a full service marketing communications company, today announced it has been honored with 18 awards for outstanding achievement in a variety of categories for creative work completed on behalf of its clients. The prestigious awards were presented at the Printing Association of Florida's (PAF) annual Florida Print Awards ceremony, the state's largest and most prestigious competition.

"We are both pleased and honored that the sophisticated designs produced by our highly seasoned and talented team of Creative and Graphics Designers have stood out as some of the best in the business among the tremendous work being completed within the industry," said Roland B. Garcia, Sr., founder and CEO, Original Impressions. "We remain committed to delivering superior products and services that meet our clients' expectations and produce measurable results, and these awards are a true testament to this."

"Original Impressions faced some extremely impressive competition this year," said George Ryan, president, Printing Association of Florida. "Their numerous awards and accolades are a tribute to their commitment to excellence."

With more than 1,000 entries from printing and graphic firms around the state, Original Impressions had 18 winning submissions, including:

Award of Excellence for the design of the Burger King/McLamore Foundation's Annual Report
Award of Excellence for Commerce Bank's presentation kit
Award of Excellence for Oliva Cigar's catalogue

Best Of Category for the design of Amor Radio Station's AALM Invitation
Best Of Category for the design of IPC's 2006 Annual Report
Best Of Category for the design of POLLO TROPICAL® Tropical Trios poster
Best Of Category the design of The Sports Club's perfect bound booklet

Judges' Award for the design of the A&H Electric logo
Judges' Award for the design of Burger King Corporation's product coupons
Judges' Award for the design of the Florida Grand Opera's logo
Judges' Award for the design of the Florida Grand Opera's *Season Teaser*
Judges' Award for the design of the Fontainebleau Suites' brochure
Judges' Award for the design of JR-GEB Developers' 21 Ponce brochure
Judges' Award for the design of the Quebrada de los Olivos brochure



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Judges' Award for the design of Royal Caribbean Cruise Line's Freeze Ice Cream logo
Judges' Award for the design of the 2006 RSI Annual Report
Judges' Award for the design of the Villas at Jasmine Park logo

Additionally, Original Impressions received the *Best Of Category* in the area of Printer's Self Advertising for its company brochure.

The PAF's Florida Print Awards is the printing industry's largest statewide graphic arts competition. It recognizes individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media. PAF, host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry of nearly 600 member companies, with more than 81,000 employees and \$9 billion in annual sales.

About Original Impressions:

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Fragrance, Health, Hospitality, Liquor and Pharmaceuticals. Original Impressions is one of South Florida's leading minority-owned print vendors, one of the region's largest offset and digital print providers, one of the "Top 100 Minority Businesses in South Florida" and one of the "Top 500 Hispanic Companies in the U.S." It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company's Web site at www.originalimpressions.com.

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CONTACT:

Laina Kawass	Media Relations, OI	305/234-3846	laina@originalimpressions.com
Anne Gaither	Media Relations, PAF	407/240-8009	agaither@pafgraf.org



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