



News Release

For Release: September 23, 2009

Original Impressions Honored With 38 Prestigious Awards Of Recognition In Statewide Design & Print Competition

Top Distinctions Presented By The Printing Association of Florida

Miami, Fla., – Original Impressions, LLC, a full service marketing communications company, today announced it has been honored with 38 awards for outstanding achievement in a variety of categories for creative and print work completed on behalf of its clients. The prestigious awards were presented earlier this month at the Printing Association of Florida's (PAF) annual Florida Print Awards ceremony held at the Loews Royal Pacific at Universal Orlando.

“The PAF competition recognizes those within the industry who are setting new standards of excellence in the areas of Print & Design, and we are honored to be among them,” said Roland B. Garcia, Sr., founder and CEO, Original Impressions. “This recognition is as much about our clients as it is about us, and we continually work hard to raise the bar, surpass their expectations and produce materials that provide measurable results.”

“Year after year, the quality of the submissions for the Florida Print Awards increases, raising the standard to which they are held,” said George Ryan, president and CEO, PAF. “It seems like we say this every year, but, once again, we were impressed with the entries submitted by PAF members. This year's competition was the toughest yet. We continue to be excited and encouraged about the level of excellence among our members and the quality of printing in the state of Florida.”

With more than 800 entries from printing and graphic firms around the state, Original Impressions had 38 winning submissions, including:

Best Of Category – Print

Canyon Ranch Hotel & Spa Brochure, Canyon Ranch Hotel & Spa
ME Resorts Brochure, ME Resorts

Best Of Category – Design

Fengtional Design Announcement, Fengtional Design
IPC 2008 Annual Report, IPC/SUBWAY®
OI Solutions Large Brochure, Original Impressions
Planet Green Brochure, Planet Green, LLC
Sentsatens Newsletter, Beaute Prestige International



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Award of Excellence – Print

Commonwealth Bank 2008 Annual Report, Commonwealth Bank
IPC 2008 Annual Report, IPC/SUBWAY®
Oliva Cigar Package, Oliva Cigar
Pollo Tropical® Tent Card, Pollo Tropical®
Univision Brochure, Univision

Award of Excellence – Design

Dental Solutions Logo, Dental Solutions at the Pankey Institute
OI Holiday Box, Original Impressions
OI Holiday Card, Original Impressions

Judges' Award – Print

BK® Crown Card King, Burger King Corporation
Miami Lighthouse Annual Report 2007, Miami Lighthouse For The Blind
Mandarin Oriental Holiday Season Brochure, Mandarin Oriental, Miami
Mandarin Oriental Art Patios Brochure, Mandarin Oriental Riviera Maya, Mexico
OI Holiday Box, Original Impressions
Paradisus Playa Brochure, Paradisus Playa Conchal Resort
Pisco Gran Sierpre Folder, Arctisan Brands

Judges' Award – Design

American Cancer Society Gala Book, American Cancer Society
Armor Logo, Armor Correctional Health Service, Inc.
Dental Solutions Mailer, Dental Solutions at the Pankey Institute
Executive Fantasy Hotel Logo, Executive Fantasy Hotel
Executive Fantasy Hotel Stationery, Executive Fantasy Hotel
Global Risk Logo, Global Risk Insurance
OI Holiday Box, Original Impressions
OI Solutions Large Brochure, Original Impressions
OI Solutions Small Brochure, Original Impressions
Personal Physician's Logo, Personal Physician's
Pollo Tropical® Menu, Pollo Tropical®
Pollo Tropical® Register Extender, Pollo Tropical®
Pollo Tropical® Tent Card, Pollo Tropical®
St. Stephen's Gala Book, St. Stephen's Episcopal Day School
St. Stephen's Invitation, St. Stephen's Episcopal Day School
United Nursery Logo, United Nursery



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The PAF's Florida Print Awards is the printing industry's largest statewide graphic arts competition. It recognizes individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media. PAF, host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry of with more than 77,600 employees and \$9.9 billion in sales.

About Original Impressions:

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Healthcare, Hospitality and Pharmaceuticals. Original Impressions is the first triple certified Marketing Communications company in South Florida, authorized to purchase FSC, SFI and PEFC certified paper and print the certified logos. It is one of the "Top 100 Minority Businesses in South Florida" and one of the "Top 500 Hispanic Companies in the U.S." It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company's Web site at www.originalimpressions.com.

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