

News Release

For Release: May 19, 2009

Original Impressions Honored With 11 *Awards of Distinction* In National Graphic Design & Print Advertising Competition

Top Honors Presented In The American Graphic Design & Advertising's (AGDA) 25th Annual Awards Competition

Miami, Fla., – Original Impressions, LLC, a full service marketing communications company, today announced it has been honored with 11 *Awards of Distinction* in a variety of categories for graphic design and print advertising work completed on behalf of its clients. The prestigious awards were presented as part of the American Graphic Design & Advertising's 25th annual awards competition, a highly-respected showcase for the very best graphic design and print advertising in the United States.

“The most effective designs result from a collaborative approach,” said Roland B. Garcia, Sr., founder and CEO, Original Impressions. “Our team has an impressive track record of working together – and with the client. They strategically approach their designs as one element of a fully integrated marketing communications program and deliver exceptional work based on a deep understanding of the client’s business, target audience and overall objective.”

“Original Impressions’ submissions were among tens of thousands, representing as many, or more, creative executives,” said David E. Carter, founder of AGDA. “Their numerous awards are a tribute to their on-going commitment to creative excellence and memorable designs that set them apart from others in the industry.”

No more than 30 percent of submitted entries are chosen as winners. AGDA’s *Award of Distinction* indicates the honored work exceeds industry standard in both concept and execution. Original Impressions’ 11 winning submissions include:

- Beaute Prestige International in the category of *Promotions*
- Cuesta Construction in the category of *Brochures & Catalogs*
- Doormark, Inc. in the category of *Brochures & Catalogs*
- Executive Fantasy Hotels in the category of *Typography*
- Fengtional Design in the category of *Stationery*
- IPC in the category of *Annual Reports*
- New Generation Computing in the category of *Advertising*
- Original Impressions in the category of *Announcements, Cards & Invitations*

- more -



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About Original Impressions:

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Healthcare, Hospitality and Pharmaceuticals. Original Impressions is one of the first triple certified Marketing Communications companies in South Florida, authorized to purchase FSC, SFI and PEFC certified paper and print the certified logos. It is one of the “Top 100 Minority Businesses in South Florida” and one of the “Top 500 Hispanic Companies in the U.S.” It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company’s Web site at www.originalimpressions.com.

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