

original
IMPRESSIONS



News Release

For Release: June 27, 2007

Original Impressions, LLC Honored with Placement in *Hispanic Business* 500® *Company Recognized In Prestigious Directory Of Largest U.S. Hispanic-Owned Companies*

Miami, Fla., – Original Impressions, LLC, a full service marketing communications company, today announced that it has been named to *Hispanic Business* magazine's "HB500®," a directory of the largest U.S. Hispanic-owned companies. Original Impressions, which generates more than \$21 million in average annual sales, ranked No. 239 on this year's HB500® listing.

"The HB500® is widely recognized as the barometer of the U.S. Hispanic business economy, and we are humbled and honored to, once again, be included in the prestigious directory," said Roland B. Garcia, Sr., founder and CEO of Original Impressions. "We share this distinction with 499 other U.S. Hispanic-owned companies, as well as with our clients, business colleagues, suppliers and vendors who have helped us grow our commitment and contributions to diversity, entrepreneurship and unparalleled customer service over the past 25 years."

"The *Hispanic Business* 500 has brought legitimacy to Hispanic enterprise as a whole," said Jesús Chavarría, *Hispanic Business* magazine's founder, editor and publisher. "When one reviews the 500, you cannot avoid the impression that there is breadth and depth to the Hispanic enterprise marketplace."

Hispanic Business first set out to map the scope and growth of the U.S. Hispanic small business marketplace by compiling a list of the top Hispanic-owned enterprises in 1982, the same year Original Impressions was founded. *Hispanic Business* magazine's first list, which contained just 400 companies, was published in 1983 and showcased the scope and growth of the U.S. Hispanic small business marketplace with combined produced revenue of \$3.71 billion. Today, the list presents 500 companies and boasts a total of \$36.3 billion in revenues.

Original Impressions' standing can be found on a searchable directory of the 2007 HB500® available on the magazine's companion Web site, www.HispanicBusiness.com, as well as in the magazine's June print issue.



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About Hispanic Business®:

For over a quarter of a century, Hispanic Business Media has been the source for the latest trends, research and reporting that drive growth for Hispanic-owned companies. *Hispanic Business* magazine, our award-winning publication, and HispanicBusiness.com, provide readers in the United States and around the world with the most relevant and data-driven news on the U.S. Hispanic marketplace. Hispanic Business Media properties include *Hispanic Business* magazine, HispanicBusiness.com, Hispanic Business Events - including Hispanic Business magazine EOY® Awards, Woman of the Year (WOY) Awards - as well as HireDiversity.com®. HispanTelligence® is the research division of the company. Hispanic Business magazine and HispanTelligence are registered trademarks of Hispanic Business Inc. 2007 Hispanic Business Inc. All rights reserved.

About Original Impressions:

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Fragrance, Health, Hospitality, Liquor and Pharmaceuticals. Original Impressions is one of South Florida's leading minority-owned print vendors, one of the region's largest offset and digital print providers and one of the "Top 500 Hispanic Companies in the U.S." It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company's Web site at www.originalimpressions.com.

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