

News Release

For Release: May 31, 2007

Original Impressions, LLC Safeguards Customer Data *Company Taps Terremark's NAP of the Americas to House Business Critical Information and Infrastructure*

Miami, Fla., – Original Impressions, LLC, a full service marketing communications company, today announced that it has selected Terremark's NAP of the Americas to provide the company with colocation and managed services. This secured colocation space and managed services strengthens the company's Disaster Recovery and Business Continuity strategy, as it serves as the foundation for the company's Internet services.

"We opted into this service over a year ago, and with Hurricane season now upon us, the NAP provides us and our customers with the peace of mind that our data will be safe, secure and accessible in the event of a natural disaster or other emergency situation," said Roland B. Garcia, Sr., founder and CEO of Original Impressions. "We work with many of the leading local, national and global industry leaders who demand uninterrupted access to their information from us. This is just the cost of conducting business in today's 'on demand' marketplace."

The NAP of the Americas is the first carrier-neutral NAP built from the ground up specifically to house a NAP. Located in Miami, Florida, the NAP of the Americas is a premier facility providing interconnection between global carriers, ISPs and others as well as connecting fiber networks in Latin America, Europe and Africa to those in the U.S. Terremark Worldwide, Inc. is the owner and operator of the NAP of the Americas.

"Our contract with the NAP is indicative of how we continue to expand our portfolio of managed services in ways that provide unique value-added services to our customers," said Garcia. "The NAP provides us and, ultimately our customers, with the state-of-the-art connectivity, security and redundancy necessary to manage our mission-critical infrastructure. Housing our infrastructure at the NAP will enhance our business support, improve backup quality, restore speed and increase productivity in the hours and days immediately following a disaster."



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About Original Impressions:

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Fragrance, Health, Hospitality, Liquor and Pharmaceuticals. Original Impressions is one of South Florida's leading minority-owned print vendors, one of the region's largest offset and digital print providers and one of the "Top 500 Hispanic Companies in the U.S." It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company's Web site at www.originalimpressions.com.

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