

## News Release

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For Release: June 2, 2009

### **Original Impressions Reinforces Data Preparedness & Security In The Wake Of An “Above Average” 2009 Hurricane Season**

*Company Continues Data Colocation Relationship With Terremark’s NAP of the Americas,  
Which Houses Its Business Critical Information and Infrastructure*

**Miami, Fla.,** – Original Impressions (OI) today announced that it has the state-of-the-art connectivity, security and redundancy necessary to manage its clients’ business critical data in the wake of what forecasters predict to be an “above average” 2009 hurricane season. The Company has for years tapped Terremark’s NAP of the Americas to provide it with colocation and managed services, which further enhances the Company’s data restoration capabilities, speed and productivity in the hours and days immediately following an emergency situation or natural disaster.

“From intense heat to electrical storms to hurricanes, there are a variety of potential issues that must be considered when reviewing the safety of data,” said Roland B. Garcia, Sr., founder and CEO of Original Impressions. “Through the NAP, our main goal is to get our critical systems up and running as quickly as possible in the aftermath of a natural disaster or other emergency situation. To our clients, this means we can offer them rapid and reliable recovery so they can get back to business.”

The NAP of the Americas is the first carrier-neutral NAP built from the ground up specifically to house a NAP. Located in Miami, Florida, the NAP of the Americas is a premier facility providing interconnection between global carriers, ISPs and others as well as connecting fiber networks in Latin America, Europe and Africa to those in the U.S. Terremark Worldwide, Inc. is the owner and operator of the NAP of the Americas.

“Our contract with the NAP is indicative of how we continue to expand our portfolio of managed services in ways that provide unique value-added services to our customers,” said Garcia. “We work with many of the leading local, national and global industry leaders who demand uninterrupted access to their information from us. This is just one of the many costs of conducting business in today’s ‘on demand’ marketplace.”



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### **About Original Impressions:**

Original Impressions, LLC (OI) is a full service marketing communications company specializing in Creative Design, Web Development, Printing, Mailing/Fulfillment and Marketing Consulting for clients across a broad spectrum of industries, including Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Healthcare, Hospitality and Pharmaceuticals. Original Impressions is one of the first triple certified Marketing Communications companies in South Florida, authorized to purchase FSC, SFI and PEFC certified paper and print the certified logos. It is one of the “Top 100 Minority Businesses in South Florida” and one of the “Top 500 Hispanic Companies in the U.S.” It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Original Impressions, please visit the company’s Web site at [www.originalimpressions.com](http://www.originalimpressions.com).

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